



Be part of FISATUR Atlantic Network!



FISATUR's project has established the first community of initiatives and organisations in the North Atlantic dedicated to promoting and preserving maritime, fishing, and aquaculture heritage through tourism. This network aims to foster collaboration and the sharing of knowledge and best practices among fishing and aquaculture tourism initiatives in the North Atlantic region.

As a participant in the Atlantic Network, you will have the opportunity to engage in B2B events in 2025 during the navigation route, providing excellent visibility and collaboration opportunities.

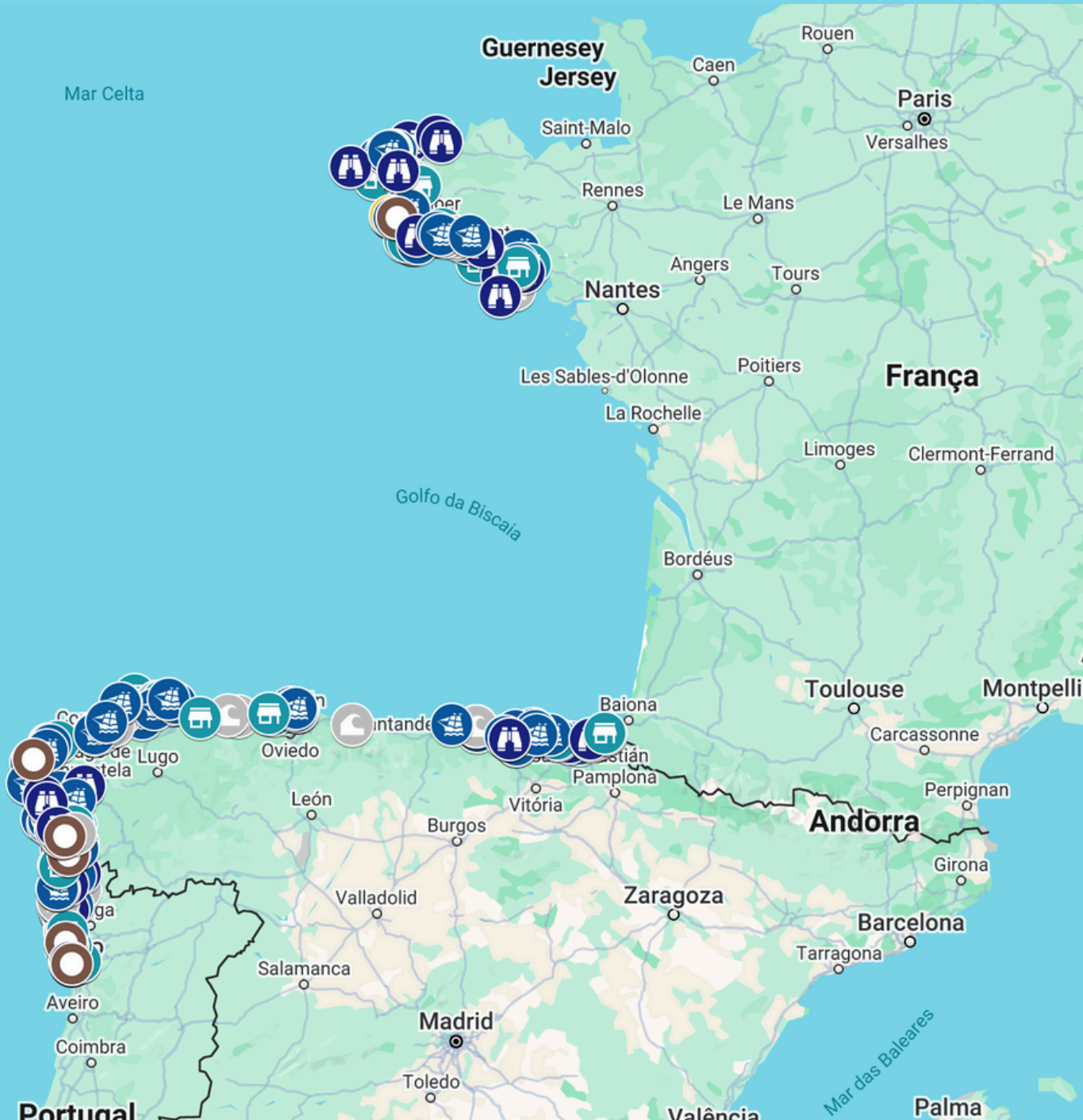
Join us in the Atlantic Network and contribute to advancing sustainable, inclusive, and prosperous fishing and aquaculture tourism in the Atlantic region.

We extend our heartfelt thanks to all participants for their energy and creativity as we embark on this exciting journey. Together, we're building a future where maritime heritage thrives alongside innovation and growth.

Do you want to promote your initiative on our map?

JOIN THE ATLANTIC NETWORK!

Together we can make a difference.





Boost'Europe: A Networking Milestone

On 4 February, the project held an online session as part of the Incubation Programme, bringing together around 27 promoters from Portugal, France and Spain. The session opened with a warm welcome from the organisers, setting the tone for an engaging and collaborative meeting. One of the highlights was the presentation of a market study titled “Characterisation of the North Atlantic Supply and Demand for Fishing and Seaside Tourism Products”, which provided valuable insights into current trends and emerging opportunities within this niche tourism sector. The findings emphasised the importance of sustainable tourism development and the potential for growth across coastal territories.

Following the presentation, participants were divided into smaller working groups. This interactive segment gave promoters the chance to share experiences, present local initiatives, and build connections with peers from other countries.

The exchange of knowledge and perspectives not only strengthened mutual understanding but also laid the groundwork for future partnerships.

The session concluded with a summary of the key takeaways, reinforcing the value of these collaborative moments in supporting innovation, encouraging B2B networking, and promoting synergies across regions. Despite some minor technical issues, the high level of engagement and enthusiasm demonstrated the commitment of all involved.

The FISATUR team sincerely thanks the participants for their active involvement and looks forward to continuing this joint effort to enhance sustainable tourism linked to fishing and maritime heritage.

Trade Navigation Tour

The Trade Navigation Tour along the Atlantic coastal fishing and tourism routes is designed to facilitate the exchange of experiences and best practices in fisheries diversification, coastal tourism, and blue entrepreneurship.

The route is set to begin in Bretagne, France, and will conclude in Viana do Castelo, Portugal, with the aim of reaching this milestone by September.



ROUTES:

CONCARNEAU > LORIENT

LORIENT > QUIBERON (PORT HALIGUEN)

QUIBERON > VIVEIRO

VIVEIRO > VILAGARCÍA DE AROUSA

VILAGARCÍA DE AROUSA > BAIONA

BAIONA > VIANA DO CASTELO

Over the coming months, you'll have the opportunity to discover the events linked to each stop along the way. Stay tuned for updates as we embark on this exciting journey—connecting communities and shaping the future of coastal and maritime tourism.

Explore FISATUR's Latest Insights!

FISATUR has just released detailed reports on our project's journey, now available on our website. These reports provide valuable insights into our work connecting tourism and the fishing heritage across Portugal, France, and Spain.

To help you navigate these resources, we've prepared a demonstration video on our social media showcasing how to explore the findings effectively.

Visit our website today to dive into the latest research and discoveries!

Follow us on social media



FISATUR AGENDA

MAY

Incubation Programme Pitch - France, Portugal and Spain
Announcement of winners of the Incubation Programme - France and Spain

JUNE

Announcement of winners of the Incubation Programme - Portugal

