



Trade Navigation Tour (TNT) - Sailing Across the Atlantic!

From 17 to 30 September 2025, the Trade Navigation Tour (TNT) connected coastal territories across France, Spain, and Portugal, providing a platform to showcase winning projects and reinforce regional cooperation in blue entrepreneurship and sustainable tourism. This cross-border initiative was a key milestone for FISATUR, driving innovation and collaboration across communities engaged in the blue economy.


Key Objectives:


- Co-design dynamic networking itineraries with the Atlantic Network Advisory Board, featuring business forums, seminars, and fisheries heritage literacy events.
- Showcase real examples of how tourism can benefit local areas by promoting traditions and products while linking to pre-existing tourist flows.
- Increase awareness of fisheries diversification and its social and environmental benefits, with a focus on engaging coastal stakeholders, including public authorities and tourism offices.
- Promote blue economy activities, including SMEs, start-ups, and stakeholders in fisheries and coastal tourism.
- Foster regional cooperation on fishing tourism promotion initiatives at the local level, further strengthening cross-border ties.
- Identify and support innovative projects, driving forward sustainable tourism solutions.


As we reflect on the journey, each country made unique contributions to the tour, showcasing diverse approaches to promoting sustainable fishing, aquaculture, and coastal tourism. This newsletter highlights the key achievements from each of the three countries involved.

Showcasing Innovation and Heritage: FISATUR's Pioneering Initiatives


Throughout the Trade Navigation Tour, six pioneering initiatives from France, Spain, and Portugal showcased how tradition and innovation go hand in hand:


 Balades en mer commentées en rade de Brest – Cruises that celebrate maritime heritage, fishing, and biodiversity.

 Preservation of Maritime Heritage in Esposende – Reviving traditional knowledge through boatbuilding and maritime history.

 Pescaturismo Nuevo Migueliño – Sustainable fishing tourism along the Galician coast.

 PesKet – An immersive journey into sustainable fishing practices.

 Oficina do Mar – Hands-on workshops and traditional boatbuilding, promoting cultural heritage.

 Redeiras Atalaia – Preserving the craft of net-making while connecting it with maritime tourism.



These projects are a true reflection of the FISATUR spirit: sustainability, cooperation, and innovation in the blue economy.



Trade Navigation Tour: Highlights from the French Stage

The Trade Navigation Tour (TNT) officially began on 17 September 2025 in Le Guilvinec, France, marking the start of an exciting journey across France, Spain, and Portugal. The first day saw the official launch of the tour by the project coordinator Maria Caldeiro (FUNDAMAR), followed by a series of engaging activities. Participants visited the “Women and the Sea” maritime photography exhibition, explored Haliotika – Cité de la Pêche, and enjoyed a seaweed cooking demonstration by Scarlette Le Corre. The day concluded with the presentation of three French FISATUR incubation projects – Les Croisières Bigoudènes, PesKet, and Estran’Ordinaire – aboard the Kersaux boat, alongside a fishing boat landing observation at the port.

On 18 September, the tour continued in Concarneau, where the focus was on maritime tourism and the visitor experience.

A regional maritime tourism event took place, exploring the balance between representations/images and the user/visitor experience. A roundtable discussion on how visitors are transforming maritime tourism offered valuable insights, while key sessions on designing sensitive and memorable maritime tourism experiences were also held. The day brought together projects from Spain, Portugal, and France, which actively contributed to the discussions.

The journey then moved to Lorient and Étrel on 19 September, where the focus was on skills development and environmental responsibility. In these locations, regional organisations such as Maison de la Mer and Petra Maritima shared knowledge on strengthening skills, while local actors like Maison Glaz and Chemin Détournés explored how sustainable tourism practices can promote both environmental awareness and maritime heritage.



The day also featured a visit to Larmor Ostrea, an oyster farm that is diversifying into innovative tourism experiences.

On 20 September, the final French stop was in Quiberon, where the spotlight was on preserving maritime heritage and territorial branding. The visit to the La Belle-Iloise cannery showcased how local products can be connected to both heritage and branding. This was followed by a guided tour of Quiberon, where participants learned how the region preserves and shares its maritime identity through cultural and tourism initiatives.

The French stage of the TNT ended on a high note, with four days filled with valuable exchanges, discoveries, and collaboration across fishing, aquaculture, heritage, and sustainable tourism. We would like to thank the local communities, partners, and organisations in France for their warm hospitality and invaluable contributions, making this first stage of the tour a memorable success.



Trade Navigation Tour: Highlights from the Spanish Stage

After four inspiring days in France, the Trade Navigation Tour (TNT) sailed south, reaching Viveiro, Spain on 24 September 2025. This stage immersed participants in the Galician coast, a region with a rich maritime identity where fishing traditions, aquaculture, and cultural heritage continue to shape both local communities and tourism experiences.

In Viveiro and San Cibrao, the tour highlighted the unique connection between fishing, shipbuilding, and maritime traditions. The day started with a visit to the fish auction market in Celeiro, one of the most important in northern Spain, followed by a guided tour titled "Wood and the Sea in the Life of its People" with ACD MAR, which included the Fra Shipyards and the Provincial Maritime Museum. This stage reinforced the ties between fishing, maritime heritage, and tourism, demonstrating how coastal communities can transform their history and practices into distinctive tourism

opportunities while ensuring cultural continuity and sustainability.

On 25 September, the tour moved forward to Vilagarcía de Arousa, where mentor Lanzada Calatayud led the third mentoring session aboard La Peregrina boat. The session introduced the 5 Whys methodology, a problem-solving tool designed to explore challenges, identify root causes, and develop effective strategic solutions. Topics such as enhancing visitor experiences, multilingual communication, and preserving traditional maritime techniques were explored, helping participants focus on sustainable solutions for their local initiatives.

The next day, 26 September, the TNT arrived in Vilagarcía de Arousa for an event dedicated to education, knowledge transfer, and community involvement.



This immersive experience demonstrated the vital role of education and tourism in preserving heritage while strengthening the bond between sea and community.

The tour continued with a reception in Baiona on 26 September, where local officials such as Jesús Vázquez Almuíña, Mayor of Baiona, and Javier Touza, President of FUNDAMAR, emphasised the importance of initiatives like FISATUR in preserving maritime heritage, supporting aquaculture, and fostering the integration of these sectors into tourism diversification.

Finally, on 27 September, the TNT reached Baiona and A Guarda, where the day was filled with forums, exhibitions, and cultural experiences. Highlights included the Regional Maritime Tourism Event: Seafaring Baiona, the award ceremony for “O Mar nas Mans”, and a photographic exhibition “A vida Submarina” by 13 Grados.

The stage also featured interactive workshops, including marine science tourism with North Wind, and a guided tour of Baiona’s maritime heritage, showing how traditional knowledge and local entrepreneurship are driving innovation in sustainable coastal tourism.

The Spanish stage of the TNT concluded on a high note, with engaging activities that highlighted the strong connection between fishing, aquaculture, maritime heritage, and sustainable tourism. Over the course of several days in Viveiro, San Cibrao, Vilagarcía de Arousa, Baiona, and A Guarda, we witnessed inspiring examples of how local communities are embracing innovation while preserving their rich cultural traditions.



Trade Navigation Tour: Highlights from the Portuguese Stage

After an enriching journey through France and Spain, the Trade Navigation Tour (TNT) reached its final destination in Portugal. On 29 September 2025, the tour docked in Viana do Castelo, a city with a rich maritime heritage. This stop focused on dialogue, reflection, and cultural discovery, shedding light on the future of maritime tourism and its vital connection to fishing communities.

The day began with a Regional Maritime Tourism Event, which explored the future perspectives of maritime tourism and fishing communities. The event provided an opportunity for participants to engage in discussions around sustainable tourism and the role of fishing heritage in the development of coastal areas.

Later in the day, participants enjoyed a guided tour of the historic centre of Viana do Castelo, where they explored key heritage sites, local fishing traditions, and the city's enduring ties to the sea.

By combining discussions, cultural exploration, and valuable insights from speakers, the day highlighted how fishing and tourism can complement each other as drivers of sustainable coastal development, while celebrating the maritime identity of Viana do Castelo.

On 30 September 2025, the final day of the Trade Navigation Tour took place in Caminha (Vila Praia de Âncora) and Esposende, marking the conclusion of the 14-day journey. This final chapter celebrated the richness of maritime traditions and heritage, showcasing how coastal communities preserve their unique identities while embracing sustainable tourism.



In Caminha, participants had the opportunity to observe and share local maritime traditions at the Space of Memories of the Sea and Lagarteira Fort, highlighting the municipality's efforts in preserving and promoting its maritime identity, which links cultural heritage to natural heritage.

The day continued with a guided tour of the Esposende Maritime Museum, followed by a visit to Apúlia, where participants explored key cultural landmarks, including Lugar das Pedrinhas, the "Masseira" of Mr Manuel da Arminda, and the Sargassum Museum. The day ended with a cultural performance by the Sargaceiros Group of Casa do Povo de Apúlia.

With these final activities, the TNT journey concluded, strengthening dialogue, cooperation, and cross-border connections, while reinforcing the role of fishing, aquaculture, and maritime heritage as central pillars of sustainable tourism and coastal development.

Trade Navigation Living the Sea: The Experience Aboard La Peregrina

For 14 unforgettable days, the participants of the Trade Navigation Tour (TNT) lived and learned aboard La Peregrina, an ocean-going sailing yacht designed by the legendary naval architect German Frers. Originally built for his brother Diego Frers to sail around the world, La Peregrina embodies the spirit of adventure, craftsmanship, and resilience.

Designed to be safe, robust, seaworthy, and economical to maintain, she has crossed the Atlantic more than 30 times in the last two decades under the care of her current owner. During the journey, La Peregrina was not just a vessel; it became a floating home, a classroom, and a bridge connecting the core values of sustainability, maritime heritage, and cooperation that FISATUR stands for.

Aboard the ship, participants experienced firsthand the rhythm of the sea, the importance of teamwork, and the profound connection between people, culture, and the ocean. The boat was more than a means of transport; it was a space that brought the values of the blue economy to life, fostering cooperation, collaboration, and respect for maritime traditions.



The End of the Journey: A Final Thank You for the Trade Navigation Tour

From 17 to 30 September, after 14 inspiring days of the Trade Navigation Tour (TNT), we would like to extend our deepest gratitude to everyone whose dedication and collaboration made this journey possible.

To the 6 Incubation Programme Participants / Projects:

We sincerely thank the six innovative projects that participated in this journey: Balades en mer commentées en rade de Brest, PesKet, Preservation of Maritime Heritage in Esposende, Oficina do Mar, Pescaturismo Nuevo Migueliño, and Redeiras Atalaia. Your active involvement, curiosity, and commitment over the 14 days were at the core of this experience, helping to transform it into a dynamic space for exchange, learning, and growth.

To the Mentors On Board:

Our heartfelt thanks for your dedication, professionalism, and willingness to share your expertise. Your guidance and insights enriched each stage of the tour and were an inspiration to all participants.

To the Organisations, Entrepreneurs, Stakeholders, and Communities Who Welcomed Us:

We are grateful for your warm welcome, for sharing your projects and best practices, and for helping us understand the realities and opportunities that drive local economies.

Your hospitality, authenticity, and generosity played a crucial role in the success of this initiative. Together, you reinforced the connection between innovation, tradition, and sustainability, reminding us that cooperation and shared learning begin with human connections.

To the Partners of the Consortium:

We would like to express our sincere gratitude to every partner who contributed to making this Trade Navigation Tour a reality. Your collaboration, coordination, and shared vision have been fundamental in achieving the goals of the project and demonstrate the power of collective commitment.

The Trade Navigation Tour may have concluded, but the connections, knowledge, and experiences gained along the way will continue to guide our collective path towards innovation, cooperation, and sustainable development within the blue economy.

Together, we continue to navigate towards a more connected, resilient, and inclusive future.

We sincerely thank you for being part of this extraordinary journey. The spirit of the Trade Navigation Tour will continue to inspire our work.



FISATUR Partners Convene in Concarneau for the Transnational Meeting

On 16 September 2025, the FISATUR consortium gathered in Concarneau, France, for the Transnational Meeting, coinciding with the launch of the Trade Navigation Tour (TNT). This in-person meeting marked a significant milestone in the final phase of the project, as partners from Portugal, Spain, and France came together to align strategies, review progress, and prepare for the final stages of implementation.

Hosted by Technopole Quimper Cornouaille (TQC), the session provided a valuable opportunity to reflect on two years of collaboration, assess project results, and reinforce the operational coordination of key components, particularly the TNT and communication strategy.

The meeting reviewed progress across key FISATUR work packages.

The meeting reviewed progress across key FISATUR work packages. WP2 outlined a sustainable tourism strategy aligning blue tourism demand and supply, while WP4 confirmed final logistics for the Trade Navigation Tour. The mentoring programme for participating entrepreneurs was detailed, and WP5 presented updates on communication and dissemination activities. WP1 addressed project management and closure planning. Special emphasis was given to the participation of Julia Beile, Project Officer from CINEA, who shared valuable insights on future funding opportunities aligned with the Atlantic Action Plan 2.0.

FISATUR partners reaffirmed their commitment to supporting blue entrepreneurship through visibility and mentoring; strengthening transnational cooperation on sustainable fishing tourism and preserving and promoting the cultural heritage of Atlantic coastal communities.

Looking Back at the Trade Navigation Tour: A Milestone in Sustainable Coastal Development

With the Trade Navigation Tour now complete, this journey has proven to be an invaluable opportunity for regions to come together, exchange knowledge, and showcase the innovative projects shaping the future of blue tourism. Over the course of the tour, we witnessed how collaboration and shared learning can drive positive change in coastal communities, fostering sustainable tourism practices and preserving maritime heritage.

The Trade Navigation Tour highlighted the power of cross-border cooperation as communities in France, Spain, and Portugal connected through their shared commitment to sustainability, innovation, and cultural preservation. The tour not only showcased the diversity of blue economy initiatives but also reinforced the role of fishing, aquaculture, and maritime heritage as central pillars of a sustainable future for coastal regions.

As we reflect on this remarkable journey, it is clear that the connections made, the knowledge shared, and the experiences gained will continue to guide our collective path towards a more resilient, inclusive, and innovative future for blue tourism and sustainable coastal development.

FISATUR at ECOMONDO 2025: Showcasing Blue Innovation from the Atlantic Area

Rimini (Italy), 4–7 November 2025 — FUNDAMAR will attend ECOMONDO 2025 to represent the FISATUR project, which has been selected by CINEA and EISMEA to be showcased at the EU Blue Economy & Circular Transition stand.

This recognition highlights FISATUR's contribution to the sustainable development of Atlantic coastal regions and its commitment to fostering responsible and innovative blue tourism practices. During the event, the FISATUR team will present the Trade Navigation Tour (TNT) — one of the project's flagship initiatives that promotes sustainable fishing-tourism experiences across Portugal, Spain, and France. The presentation will include the screening of the TNT promotional video, interactive materials, and networking activities with other EU-funded projects such as BLUE PORTS and BOUTCAR.

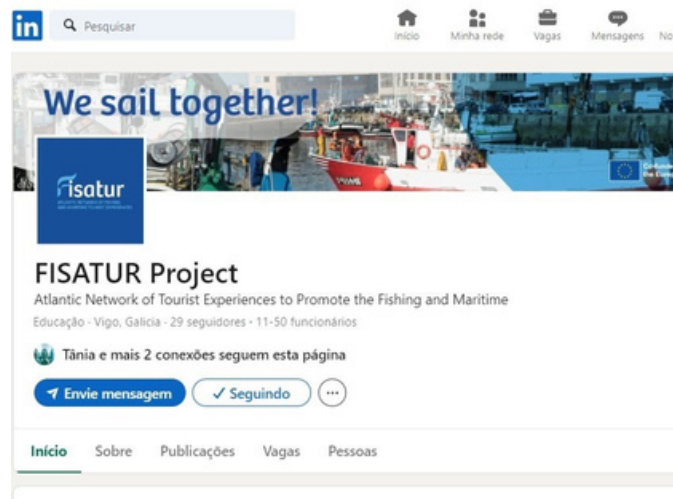
The FISATUR stand will be located in Hall South, within the main EU area. The team will also take part in thematic sessions on EU funding for green and blue transition projects (5 November) and in the Pitching Session for EU beneficiaries (6 November).

Participation in ECOMONDO represents a valuable opportunity to strengthen partnerships, enhance project visibility, and highlight the key role of Atlantic coastal territories in advancing the EU Blue Economy transition.

Looking Forward: Next and Final Transnational Meeting in Vigo

As we continue progressing through the final stages of FISATUR, we are pleased to announce that the next and final Transnational Meeting will take place on December 3 and 4 in Vigo, Spain. This meeting will serve as a key moment to review the outcomes of the Trade Navigation Tour, discuss the final steps of project implementation, and prepare for the closing phase and final reporting. Stay tuned for more updates as we approach this important milestone in our journey towards sustainable maritime tourism and blue economy innovation.

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FISATUR AGENDA

NOVEMBER
4th - 7th - ECOMONDO 2025

DECEMBER
3rd and 4th - IV Transnational Meeting - Vigo, Spain

