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FISATUR Releases Official Videos of the Trade Navigation Tour (TNT)

To reinforce the visibility of one of its flagship actions, FISATUR has released the official videos of the Trade Navigation Tour (TNT). The newly launched trailer and recap video capture the scope, diversity and collaborative spirit of this transnational maritime initiative.

Designed as an itinerant platform, this Tour connected entrepreneurs, coastal stakeholders and institutions linked to fisheries, aquaculture, tourism and maritime heritage. Through a sea-and-land journey across the Atlantic area, the initiative fostered dialogue, knowledge exchange and cooperation within the blue economy.

The official trailer offers a concise visual introduction to the tour, highlighting key moments, territories and interactions that shaped this shared experience.

Watch the TNT trailer:



More than a documentation of activities, the full Trade Navigation Tour video offers space for reflection. Through testimonies from participating entrepreneurs, project partners and the Project Officer from CINEA – the European Climate, Infrastructure and Environment Executive Agency, the video highlights the learning processes and collaborative dynamics developed throughout the tour.

The perspectives shared highlight learning processes, exchanges between sectors, and the value of dialogue between local actors and European-level frameworks. Rather than focusing on places or timelines, the video emphasises cooperation as a working method and learning as a collective outcome.

In this sense, the Trade Navigation Tour functioned as a living laboratory, where ideas, practices and policy perspectives converged to support more integrated approaches to sustainable blue tourism.

Watch the full Trade Navigation Tour recap video:



WP4 – Trade Navigation Tour: Results and Impact

From an operational perspective, the TNT represented a central transnational action within FISATUR, delivering concrete results in outreach, networking and stakeholder engagement.

Implemented over 14 days, the tour involved 6 incubated projects and combined maritime navigation with land-based activities, connecting seven ports and seven coastal territories. This hybrid format enabled direct interaction with local ecosystems linked to fisheries, aquaculture, tourism and maritime heritage.

A strong emphasis was placed on business development and cooperation. In total, 37 matchmaking activities were carried out, exceeding the initial target and creating structured opportunities for dialogue and collaboration.

Across 18 events in 3 countries, the tour engaged 454 participants, demonstrating the capacity of this action to mobilise diverse stakeholders and translate strategic objectives into measurable outcomes.





FISATUR Showcases Atlantic Blue Innovation at ECOMONDO

FISATUR took part in ECOMONDO 2025, the leading international event for green and circular economy solutions, held from 4 to 7 November in Rimini, Italy, which brought together 108,800 attendees from around the world. Represented by FUNDAMAR, the project was selected by CINEA and EISMEA to feature within the EU Blue Economy & Circular Transition stand, alongside other European initiatives.

As part of the main EU exhibition area, FISATUR joined a dynamic community of EU-funded projects committed to advancing a more resilient and inclusive blue economy. This recognition underscored the project's contribution to the sustainable development of Atlantic coastal regions and its commitment to promoting responsible, community-driven, and innovative blue tourism.

Throughout the exhibition, FISATUR presented its flagship initiative, the Trade Navigation Tour (TNT), a cross-border journey promoting sustainable fishing-tourism experiences across France, Spain, and Portugal. Visitors to the EU stand were able to view the TNT promotional video, explore interactive materials, and learn how the initiative connects entrepreneurship, maritime heritage, and environmental awareness across Atlantic territories.

The project also contributed to several sessions within the ECOMONDO programme, including EU Funding for Green and Blue Transition Projects (5 November), the Pitching Session for EU Beneficiaries (6 November), and Blue Skills & Jobs (7 November). These sessions created valuable opportunities to exchange perspectives on fishing diversification, blue skills, and capacity building in the maritime tourism sector.



Participation in ECOMONDO strengthened cooperation and mutual learning with other EU-funded initiatives. Through dialogue with fellow beneficiaries and visitors, FISATUR contributed to a shared understanding of the important role of fisheries, aquaculture, and tourism in advancing sustainability within the blue economy.

The project's presence further reinforced the value of linking cultural and natural heritage to sustainable economic activities, an approach that lies at the heart of FISATUR and aligns closely with the EU Blue Economy Strategy.

The project's participation echoed a common message shared across the event: that strengthening the relationship between tourism and the sea is essential to achieving a truly integrated approach to sustainability, where environmental, social, and economic progress advance together.

FISATUR extends its sincere thanks to CINEA, EISMEA, and the ECOMONDO organisers for providing an inspiring platform for dialogue, cooperation, and exchange among Europe's blue economy stakeholders.

FISATUR Showcases Blue Innovation at the Blue Atlantic Forum 2025

Baiona, Spain | 14 November 2025 - FISATUR took part in the Blue Atlantic Forum (BAF) 2025, contributing to the session “Commitment to a Sustainable Ocean.” The event gathered policymakers, researchers, and stakeholders from across the Atlantic to discuss how innovation, cooperation, and diversification can advance a sustainable blue economy.

Represented by FUNDAMAR, FISATUR was highlighted as a reference project demonstrating how diversification into tourism can support sustainability in maritime and fishing sectors. The presentation showcased the project’s work in promoting fishing-tourism models, safeguarding maritime heritage, and strengthening coastal community resilience across Portugal, Spain, and France.

FISATUR’s participation reaffirmed its commitment to fostering dialogue and collaboration for a sustainable ocean. The forum provided a valuable space for exchanging experiences, building connections, and reinforcing shared efforts towards a more resilient and inclusive blue economy in the Atlantic area.

FISATUR Highlighted as a Good Practice Example at the Training Day on Sustainable Tourism

Santa Comba, Spain | 28 November 2025 - FISATUR was showcased as a good practice example during the training day “Opportunities for High-Quality, Circular and Sustainable Tourism”, organised by the Asociación de Concellos do Camiño Fisterra-Muxía with the Deputación da Coruña and the Concello de Santa Comba. Represented by ICSEM, the project highlighted how FISATUR advances sustainable tourism connected to fisheries, aquaculture, and maritime heritage in the Atlantic region.

The event gathered around twenty participants from Santa Comba, Costa da Morte, and nearby municipalities, addressing sustainability, circular economy approaches, and ways to strengthen local value chains. FISATUR’s contribution reinforced the importance of tourism based on maritime and fishing traditions in generating socio-economic value while safeguarding cultural identity and promoting responsible innovation.

By engaging in this initiative, FISATUR supported knowledge exchange on the blue economy and strengthened cooperation with local stakeholders and authorities. The project remains committed to enhancing the visibility and impact of sustainable tourism practices across the Atlantic Area.

FISATUR Partners Convene in Vigo for the Final Transnational Meeting

Vigo, Spain | 3–4 December 2025 - The FISATUR consortium gathered in Vigo, Spain, on 3 and 4 December 2025 for the fourth and final Transnational Meeting, hosted by FUNDAMAR. This concluding gathering marked a significant milestone in the project's closing phase, bringing together partners from Spain, France, and Portugal to review results, finalise joint work, and discuss future cooperation in sustainable blue and coastal tourism.

Held over two days, the meeting combined technical coordination closure, evaluation of deliverables, and forward-looking dialogue aimed at consolidating achievements and preparing the ground for continued collaboration.

As FISATUR approaches its final stage, the meeting in Vigo provided a key moment to reflect on and consolidate the project's main achievements, including:

- Strengthening sustainable fishing and aquaculture-related tourism;
- Enhancing coastal cultural heritage through responsible blue tourism;
- Reinforcing transnational cooperation across Atlantic regions;
- Supporting local communities through innovation, capacity-building, and shared knowledge.

The project now enters its final days with a clear roadmap for closure activities and with the assurance that the impact of FISATUR will continue across the Atlantic Area through future initiatives and partnerships.



Building a shared vision for maritime tourism along the Atlantic coast

Over the past months, the FISATUR project has taken several steps toward strengthening tourism linked to fishing, aquaculture, and maritime heritage across the Atlantic regions of France, Spain, and Portugal. Thanks to extensive fieldwork, collaborative analysis, and exchanges between partners, a comprehensive strategy for the development of maritime tourism has now been produced.

This strategy reflects the rich diversity of Atlantic territories, while addressing shared challenges such as seasonality, the decline of small-scale fisheries, the transmission of traditional skills, and the need to diversify coastal economies.

A solid methodological foundation

This strategy is built on a multi-step approach carried out within the first part of FISATUR, which provided an understanding of both the tourism offer and demand:

1. *Mapping existing initiatives*

A large-scale mapping effort documented tourism experiences related to fishing, aquaculture, and maritime heritage across the Atlantic coast of France, Spain, and Portugal. The result is a geo-referenced database, available on the FISATUR website, showcasing the richness and variety of local initiatives already in place.

2. *Country studies on supply and demand*

Each partner country conducted in-depth analyses of its maritime tourism ecosystem, revealing key insights:

- **The Atlantic coast of Spain** stands out for the diversity of its offer, particularly in Galicia and the Basque Country, but it still faces challenges related to seasonality and infrastructure.
- **Northern Portugal**, especially Viana do Castelo, shows strong potential but an uneven and emerging offer, with regulatory and promotional barriers.
- **The Bretton Atlantic area coast** displays a wide variety of models, from environmental education to artisanal heritage promotion, yet all territories share common constraints such as weather dependence and limited visibility of maritime heritage tourism.

3. *From knowledge to strategy*

Combined with actions implemented throughout the project—such as capacity-building, mentoring, and network development—these analyses provided the foundation for a strategy now shared with stakeholders to guide future action.

The broad outlines of the FISATUR strategy are structured around three complementary axes, each declined into operational actions with clear tasks, actors, outputs, indicators, and potential funding sources.

Axis 1 – Monitoring and understanding maritime tourism

Objective: Build knowledge and decision-support tools.

This axis proposes the creation of a dedicated observatory, regular monitoring of supply and demand, and the continuous enrichment of the FISATUR website as a central hub for data, maps, analyses, and resources.

Axis 2 – Supporting tourism initiatives

Objective: Encourage the emergence of sustainable and locally rooted maritime tourism.

Actions include support for diversification among maritime professionals, participatory heritage inventories, development of integrated tourism circuits, off-season offers, circular economy projects, and initiatives targeting youth and women.

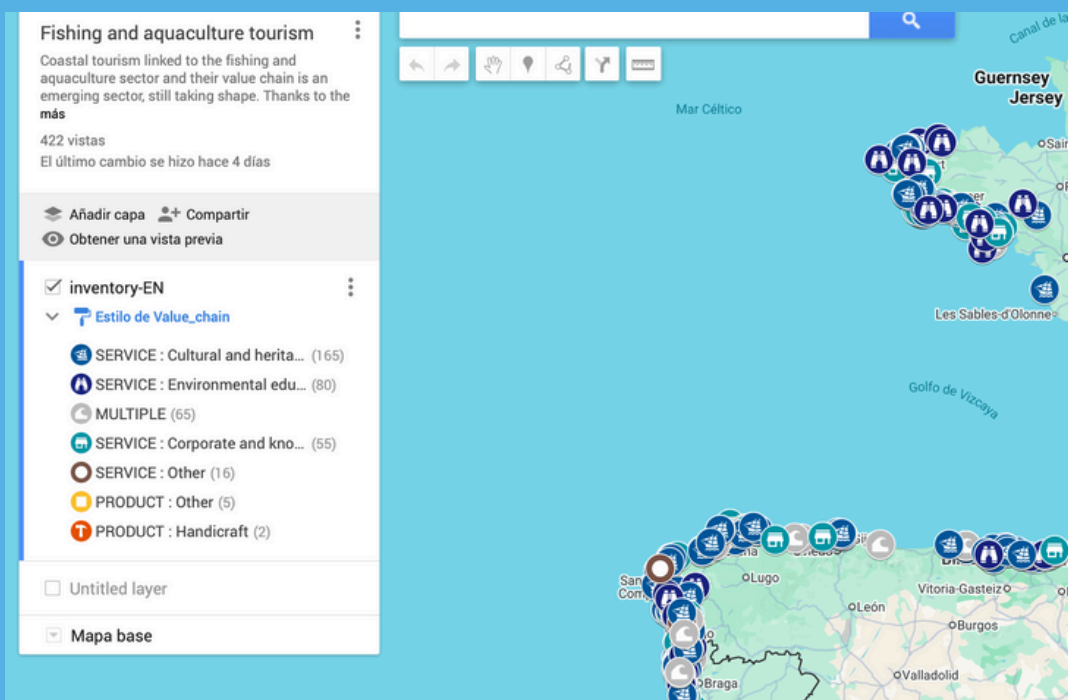
Axis 3 – Interterritorial and transnational cooperation

Objective: Make cooperation a driver of innovation and collective transformation.

This axis promotes shared standards and labels, network building, professional exchanges, and EU-wide collaboration. Importantly, it also includes the Trade Navigation Tour (TNT), a study tour between France, Spain and Portugal that showcases exemplary initiatives and fosters cross-border partnerships.

What's next?

This strategic overview marks a key milestone for FISATUR. It provides a shared major development pathways for stakeholders across the Atlantic coast, supporting innovation, promoting heritage, and enhancing the economic resilience of coastal communities. The next steps will focus on dissemination, capacity-building, and supporting actors who wish to implement the proposed actions in their territories.





The Atlantic Network: A Lasting Legacy of FISATUR

As the FISATUR project approaches its conclusion, the Atlantic Network stands as one of its most enduring outcomes. Created to foster long-term cooperation across the Atlantic Area, the Network brings together entrepreneurs, public authorities, research institutions, and sectoral organisations committed to the sustainable development of fishing and aquaculture-related tourism.

Through the Atlantic Network, members are encouraged to establish synergies that promote innovation, diversification, and resilience within coastal territories. The Network continues to serve as a platform for dialogue and cooperation, supporting the development of new projects and reinforcing links between fisheries, aquaculture, tourism, and maritime heritage.

Beyond collaboration, the Atlantic Network offers continued visibility at both regional and international levels, helping to showcase initiatives, good practices, and innovative business models emerging from Atlantic coastal communities.

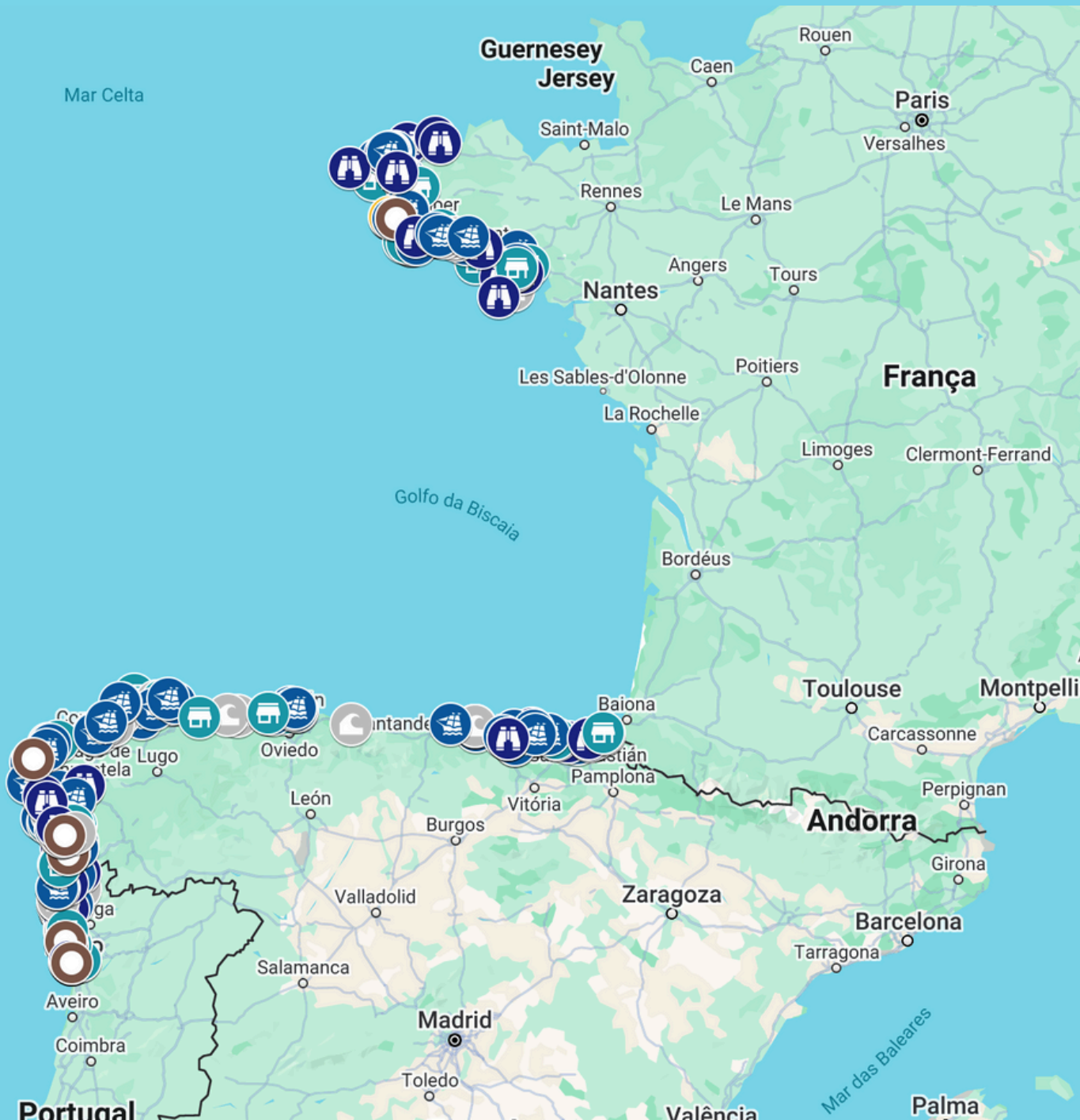
While FISATUR formally concludes, the Atlantic Network remains active as a shared space for exchange, partnership, and growth, ensuring that the connections, ideas, and entrepreneurial momentum generated by the project continue to support sustainable blue tourism and fisheries diversification across the Atlantic Area.



Do you want to promote your initiative on our map?

JOIN THE ATLANTIC NETWORK!

Together we can make a difference.



WP3 RESULTS

OVER **35**
APPLICATIONS



27 ENTITIES / PROJECTS



7 MONTHS
DURATION



6 WINNERS
SELECTED



Work Package 3 represented a key phase of the FISATUR project, aimed at identifying, supporting and rewarding innovative initiatives linked to fisheries, aquaculture, maritime heritage and sustainable coastal tourism.

Overall, more than 35 applications were submitted, bringing together 27 entities and projects from different backgrounds and sectors connected to the blue economy. These 27 project leaders were incubated over a seven-month supporting programme. It gave them an opportunity to bring their project to life and enhance their sustainability. At the end, they pitched behind a jury:

As a result, six projects were awarded as winners, recognising the quality, maturity and potential impact of their ideas. These winning projects stand out as examples of good practice, contributing to the valorisation of coastal and maritime territories and reinforcing cross-sector collaboration between tourism and fisheries-related activities.

The outcomes of WP3 confirm the relevance of FISATUR's approach in providing hands-on support, fostering entrepreneurship and strengthening local development ecosystems within the blue economy at a transnational level.

A Final Word from FISATUR Project

As FISATUR reaches the final stage of its journey, we would like to extend our sincere thanks to all those who contributed to its success. Over 28 months, the project has brought together partners, entrepreneurs, institutions and communities from across the Atlantic area, united by a shared commitment to sustainable blue tourism.

The project has demonstrated how cooperation between fisheries, aquaculture, tourism and maritime heritage can generate innovation, resilience and local value. Through transnational dialogue, capacity-building and shared learning, the project has strengthened connections between territories and sectors.

While this chapter comes to an end, the knowledge created, partnerships established and networks activated will continue to shape future initiatives. We look forward to building on this experience and to exploring new opportunities together in the years ahead.

We wish all partners, stakeholders and readers a successful year ahead and look forward to continuing the journey.

The FISATUR story does not end here... it evolves. We will continue to sail together!

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